



REGIONAL DISTRICT OF NORTH OKANAGAN

GREATER VERNON ADVISORY COMMITTEE SPECIAL MEETING

Thursday, July 10, 2014
8:00 am

AGENDA

A. APPROVAL OF AGENDA

1. Greater Vernon Advisory Committee – July 10, 2014

RECOMMENDATION 1

That the Agenda of the July 10, 2014 Greater Vernon Advisory Committee Special meeting be approved as presented.

B. NEW BUSINESS

1. Greater Vernon Cultural Plan – GVAC Workshop No.2

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- City Spaces - Consultant Agenda
 - PowerPoint Presentation
-

C. ADJOURNMENT

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AGENDA

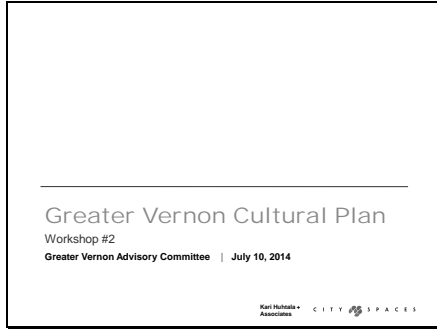
Greater Vernon Cultural Plan

Meeting #2 with Greater Vernon Advisory Committee

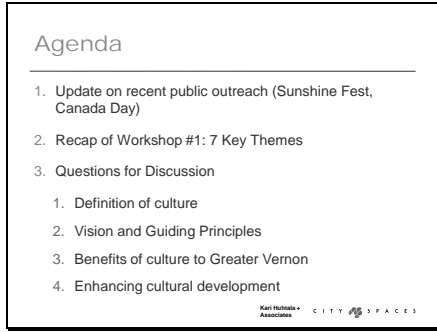
Thursday, July 10, 2014, 8:00 a.m. – 9:30 a.m.

1. Welcome and update on recent public outreach (Sunshine Fest, Canada Day) – Tannis (5 minutes)
2. Recap of Workshop #1: 7 Key Themes – CitySpaces/Kari Huhtala (15 minutes)
3. Questions for Discussion – Facilitated by CitySpaces/Kari Huhtala
 - a. Definition of culture (15 minutes)
 - b. Vision and Guiding Principles (15 minutes)
 - c. Benefits of culture to Greater Vernon (15 minutes)
 - d. Enhancing cultural development (15 minutes)
4. Next steps – CitySpaces/Kari Huhtala (5 minutes)
5. Close

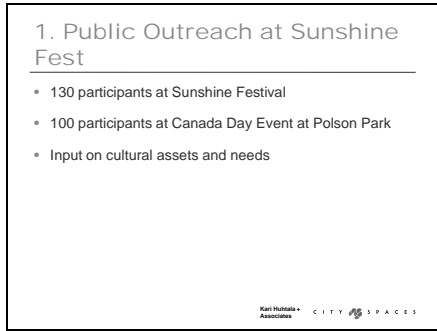
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2. Summary of Workshops #1

Workshops #1

- GVAC – June 12, 8:00am–9:30am
- Steering Team – June 12, 12:00pm–2:00pm

7 major themes

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Theme 1: Define culture in Greater Vernon area

• **“Culture” in Greater Vernon includes:**

- Visual arts
- Performing arts
- Heritage
- Science and Technology

• **But what about others?** Such as the Library? Sports? Educational institutions (schools and colleges)? Environment? Food and wine? Others?

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How?

We will arrive at a shared definition of culture in Greater Vernon by:

- Development of **Vision Statement** and **Guiding Values and Principles**
- GVAC, Steering Team, cultural community and public to be engaged throughout project in development of these

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Theme 2: Show the benefits of culture

- **Promoting arts and culture supports:**
 - Tourism
 - Cultural and knowledge industry development
 - Quality of life enhancements
 - Investment in community
 - Others

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How?

We will show the benefits of culture by:

- Best practice and case study research
- Input and refinement from the GVAC, the Steering Team, the cultural community and the public

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Theme 3: Clarify RDNO's role in supporting culture

RDNO supports culture by providing:

- Publicly-owned facilities
- Operating grants
- Project grants
- Others, including partnerships, staff support, and capacity building

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How?

We will clarify RDNO's role in supporting culture by:

- Reviewing the RDNO's current approach
- Workshop with GVAC to explore potential improvements to current approach
- Get input from local cultural community and public on how RDNO could improve service delivery
- Test proposed changes (if any) with Steering Team and public

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Theme 4: The need for strategic facilities planning

The Plan needs to :

- Identify cultural facility capacity and gaps
- Establish a clear and supportable process for facilities planning

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How?

How will we provide a facilities strategic plan?

- For publicly-funded cultural facilities, assessment and operational review
- Identification of other existing and potential spaces that could be used for cultural purposes

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Theme 5: Support community cultural organizations

The Plan should:

- Encourage **cooperation and partnering**, on programming and workspace
- Facilitate **information sharing**
- Help **build capacity**, including staff and volunteer training

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How?

How will we ensure the Plan supports community cultural organizations?

- Review of RDNO cultural service provision
- Facilities strategic planning
- Recommendations emerging from cultural mapping

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Theme 6: Get buy-in for the Plan

The Plan should reflect the vision and input from:

- **Public** – Reach the public through festivals, online surveys and open house
- **Arts and cultural community** – Steering Team and their networks
- **Elected officials** – GVAC; member municipalities
- **Others**

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How?

We will get buy-in for the Plan by:

- Engaging throughout process with **GVAC, Steering Team, the wider cultural community, and the public**

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Theme 7: Make the Plan adoptable and implementable

To make sure the Plan is adopted and used, it will need to:

- Provide **clear implementation guidance**, including on:
 - **Phased implementation strategy**
 - **Funding strategies**
 - **Monitoring process**
- Address the **governance relationships** between the RDNO and member municipalities

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How?

We will make the Plan adoptable and implementable by:

- Consultation with the **GVAC, the Steering Team, cultural community, and the public**
- Reference to contemporary **best practice** in cultural policy

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Discussion Question #1

Question #1:
How would you define "culture"?
Provide three words or phrases

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Discussion Question #2

Question #2:
Vision: Please provide **three words** that you would include in a Vision Statement for the Plan.
Guiding Principles: Also, please provide **three phrases** that you would include in Guiding Principles for the Plan.

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Discussion Question #3

Question #3:
What are the benefits that culture provides Greater Vernon?
Please provide 1-3 examples.

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Discussion Question #4

Question #4:
How could cultural development and services in Greater Vernon be enhanced?
Please provide 1–3 ideas.

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