

DIVISION FOURTEEN – SIGNAGE PROVISIONS - SCHEDULE E**1401 SIGNAGE PROVISIONS****1. Application**

The provisions of this Division shall not apply to the land within the boundaries of Electoral Area 'E' of the Regional District of North Okanagan.

(B/L 2358/08)

2. Interpretation

For the purposes of this section and unless the context otherwise requires:

ANIMATED SIGN means a sign which includes sound, action, or motion.

BILLBOARD means a sign of a permanent or semi-permanent nature intended for the display thereon of advertising messages which can be readily changed or altered.

BUSINESS DIRECTIONAL SIGN means a sign that simply shows travelling direction and distance to a business or facility not located on a Controlled Access Highway or Major Road and where a business directional sign expressly does not include advertising except for the name of the business.

COMMUNITY means a specific principally residential geographic locality within an Electoral Area of the *Regional District*.

COMMUNITY EVENTS SIGN means as sign advertising a special event or activity occurring within the community, which event or activity is sponsored by a government agency or by a registered association or society.

COMMUNITY IDENTIFICATION SIGN means a permanent sign that refers to and identifies a distinct Community in the Regional District and may include an aerial map and a community name and slogan.

COPY means the wording on a sign surface.

COPY AREA means the area within the shortest line surrounding the copy..

DIRECTIONAL SIGN means a sign intended solely to give direction to an Entrance, Exit, Handicapped Access, etc. to a building or facility that is located on the same parcel as the sign itself but expressly does not include advertising or the name of the business.

FLASHING SIGN means a sign which is partially or wholly illuminated by an intermittent light source and specifically excludes public service signs displaying time, temperature, etc.

1401 2. **FREE STANDING SIGN** means a sign which is supported independent of a building.

HEIGHT OF SIGN means the greatest vertical distance from the average finished ground elevation at the base of the sign to the highest point on the sign.

ILLUMINATED SIGN means a sign which emanates or reflects artificial light.

OFF PREMISE SIGN means a sign which advertises or directs attention to a product, service, place, activity, person, institution, or business not sited on the same lot.

POLITICAL SIGN means a sign promoting a political candidate, party, or issue related to an announced election.

PORTABLE/TEMPORARY SIGN means a sign not permanently attached to the ground, building, or structure and includes banners, pennants, flags, vehicles, search lights, balloons, and other similar devices.

REAL ESTATE SIGN means a temporary sign pertaining to the sale, lease, or rental of the subject property or real estate on the subject property.

ROOF SIGN means a sign erected upon or above the roof of a building or structure.

SEASONAL OR HOLIDAY SIGN means a sign or decoration installed temporarily for the celebration of a religious, civic, or other holiday and which does not contain any advertising.

SIGN means an identification, description, illustration, contrivance, or device visible from a public place which is intended to direct attention to a product, service, place, activity, person, institution, business, or solicitation.

SIGN AREA means the area of the sign(s) within a perimeter which forms the outside shape including any frame which forms an integral part of the display.

WALL AREA means the area of all external, vertical wall surfaces, fascias, and trim bands making up any single face of a building facing a public road.

WALL SIGN means a sign that is painted on or incorporated into a building's awning, canopy, wall, fascia, or trim band surface.

1401. 3. Sign Permit Application

With the exception of non-engineered signs, flag poles, wall signs and those signs identified in Section 1401.4.a.ii. of this bylaw, a sign permit shall be obtained from the *Building Inspector* of the *Regional District* prior to the location, relocation, construction, reconstruction, alteration, or extension of any sign.

The necessity for engineering will be determined by the *Building Inspector* based on the requirements of the *BC Building Code*.

1401 4. General Regulationsa. Permitted Signs

- i. Subject to the provisions of this bylaw, signs shall be permitted to be located on a parcel of land only if they relate to or advertise a product, service, place, activity, person, institution, or business located on the same parcel.
- ii. Notwithstanding the provisions of Subsection 4.a.i. above and subject to the regulations contained elsewhere in this bylaw, the following signs shall be permitted to be located on any parcel of land:
 - community events signs
 - construction signs
 - business directional signs
 - government signs
 - "neighbourhood watch" signs
 - political signs
 - real estate signs
 - seasonal and holiday signs
 - community identification signs

b. Prohibited Signs

- i. Notwithstanding the provisions of Subsection 4.a. above, the location of the following signs on any parcel of land is expressly prohibited:
 - animated signs
 - billboards
 - flashing signs
 - portable/temporary signs
 - roof signs
 - wall signs except in the *Commercial* and *Industrial Zones*
- ii. Except as provided in Section 1401.4.a.ii above, the placement of an

off premise sign on any parcel of land is expressly prohibited.

1401 4. c. Sign Area

The sign area shall be not greater than:

- i. 0.25 square metres (2.691 square feet) for directional signs or business directional signs.
- ii. 1.0 square metres (10.76 square feet) for real estate and political signs located in a residential zone.
- iii. 3.0 square metres (32.29 square feet) for real estate and political signs located in other than a residential zone.
- iv. 5.0 square metres (53.82 square feet) for community events signs and community identification signs

There shall be no size restrictions for seasonal or holiday signs

d. Number of Signs

There shall be no more than one (1) sign on a parcel of land, except that:

- i. Two (2) directional signs shall be permitted along a public road that fronts the subject parcel.
- ii. One (1) business directional sign shall be permitted along each change in road name and direction leading to the subject business.
- iii. A commercial or industrial use in the *Commercial* or *Industrial Zones* shall be permitted one (1) additional free-standing sign where the lot frontage exceeds 100 metres (328.1 feet).
- iv. The number of wall signs on a building in the *Commercial* and *Industrial Zones* shall not be restricted.

e. Illumination

- i. Internal and external illumination of signs shall be permitted in the *Commercial* and *Industrial Zones* provided that the light source does not cause undue glare to adjacent properties or persons travelling on adjacent public roads; except that home occupation, real estate and political signs shall not be illuminated.
- ii. Signs on properties not within a *Commercial* or *Industrial Zone* shall

not be illuminated.

1401 4. f. Setbacks

- i. The setback of free standing signs from all property lines shall be not less than 1.0 metre (3.281 feet).
- ii. Notwithstanding the setback requirements of Subsection 3.f.i. above, no sign shall be permitted to be located within a distance of 6.0 metres (19.68 feet) from:
 - a. a lot corner adjacent to the intersection of two public highways; and
 - b. a lot corner adjacent to a public highway and common to two lots.

g. Height of Signs

Except as provided for elsewhere in this Section, the maximum height of a free-standing sign shall not exceed 3.0 metres (9.842 feet).

The design, construction, materials, and design loadings of all signs shall conform with the National Building Code, Canadian Electrical Code, and Canadian Standards Association requirements.

Construction shall be of substantial weather resistant and permanent materials such as masonry, brick, or wood and colours are to be generally natural earth tones with the exception of the copy area.

h. Maintenance

All signs shall be properly maintained and any sign located on a property which becomes vacant and unoccupied for a period of six (6) months, and any sign which pertains to a time, event, or purpose which no longer applies, shall be deemed to have been abandoned, and shall be removed by the owner of the land within thirty (30) days of receipt of written notification from the *Regional District*.

i. Copy Area and Double Sided Signs

The maximum copy area shall be not greater than forty-five percent (45%) of the sign area, and double-sided free-standing signs or V-shaped free-standing signs (to a maximum angle of 60°) need only consider one face in determining the maximum sign copy area.

j. Landscaping

Free-standing signs shall be placed in and co-ordinated with the landscaped areas of the parcel.

1401. 5. Commercial and Industrial Zones General

For all signs in the *Commercial* and *Industrial Zones* located outside the *Swan Lake Commercial District* as outlined on Schedule B attached to and forming part of the “*Rural Vernon Official Community Plan Bylaw No. 1708, 2003*” or outside the *Recreation Commercial Zone (C.5)*:

- a. The maximum sign area shall be not greater than:
 - i. the square root of (the total wall area x 10) for wall signs; or
 - ii. the square root of (the total wall area x 2) for free-standing signs, except that where no building exists on the subject property, the maximum sign area shall be not greater than 3.5 square metres (37.67 square feet).
- b. A free-standing sign in these defined areas shall have a maximum height not to exceed 6.0 m (19.68 feet).

6. Swan Lake Commercial District Sign Regulations

For all *Commercial* and *Industrial Zones* located inside the *Swan Lake Commercial District* as outlined on Schedule B of the *Rural Vernon Official Community Plan*, signage shall conform with the provisions of Section M.10.1. of Schedule A attached to and forming of the “*Rural Vernon Official Community Plan Bylaw No. 1708, 2003*”.

7. Recreation Commercial Zone:

For signs for a commercial use in the *Recreation Commercial Zone (C.5)*:

- a. The maximum sign area shall be not greater than:
 - i. the square root of (the total wall area x 10) for wall signs; or
 - ii. 0.093 square metres (1.0 square feet) for each linear 0.3 metre (1.0 feet) of total public road frontage, to a maximum sign area of 12.0 square metres (129.2 square feet) for all free-standing signs proposed to be located on the subject property. The maximum sign area for any one sign however shall be not greater than 3.5 square metres (37.67 square feet).
- b. The maximum sign area for a free-standing sign over 3.0 metres (9.8 feet) in height shall have a sign area reduced to 50% of the maximum as calculated in Sub-section 6.a above.

- c. A free-standing sign in this defined area shall have a maximum height not to exceed 6.0 metres (19.68 feet).