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# British Columbia Privacy & Security Awareness Day February 6, 2014

## What is B.C. Privacy & Security Awareness Day?

ISACA Vancouver is spearheading a collaborative effort to promote privacy and security awareness in the Province of BC. To that end, February 6, 2014 has been designated as British Columbia Privacy & Security Awareness Day.

British Columbia Privacy & Security Awareness Day is an important opportunity to engage the public and increase awareness about privacy and security awareness across the Province of BC.

British Columbia Privacy & Security Awareness Day is a “call to arms” to draw focus to the inherent risks associated with cyberspace, and to offer simple, practical advice on how to minimize exposure to these risks.

## Why do we need greater Privacy & Security Awareness?

Whether they know it or not, all individuals, governments and commercial enterprises are potential targets of cybercrime. The profits that criminal organizations derive from cybercrime activities now exceed the profits associated with the illegal drug trade. Cybercrime erodes trust, confidence and economic wealth, both current and future, from all targeted individuals and organizations. The potential for profit is great while the risk of conviction is low.

Change can only occur if everyone does their part to understand the risks to society. Engaged citizens can galvanize privacy and security professionals around this important cause.

[Learn More](#)

## Details

Title: BC Privacy & Security Awareness Day  
Date: February 6, 2014

## Where can I learn more about Privacy and Security Awareness?

Visit Telus Wise® and our other sponsors for Internet and smartphone safety tips to keep you and your family safe online.



Privacy & Access Council of Canada  
Conseil du Canada de l'Accès et la vie Privée



JOIN the movement today to take control of your privacy and security

