

Media Release
For Immediate Release

Local sports society to inspire a healthy community through sport & recreation

Vernon, B.C., February 18, 2013. Sports enthusiasts will be pleased to hear a common voice is formed in the North Okanagan. With the objective to represent sporting groups of all kinds, the North Okanagan Sports Society plans to inspire and champion a healthy community through sport and recreation.

“Directors of the newly formed North Okanagan Sports Society have come together as they all share a common interest”, said President Akbal Mund. “Our Directors are involved in a variety of sports in our community and they want to ensure there is a long term plan in place for future generations of this region”.

The mission of the Sports Society is to bring together partners (all sport organizations, all levels of government, community, volunteers) to enhance sport and recreation in the North Okanagan. Additionally, the society will champion and provide leadership for the development of sport and recreation infrastructure and hosting sport events for the betterment of our community.

A registered society, the Board of Directors is comprised of the following members:

- President- Akbal Mund
- Vice President- Glenn Benischek
- Treasurer- Robin Bristow
- Secretary- Val Trevis
- Jim McEwan
- Mel Spooner
- Michael Sherwood
- John Willis

“We look forward to connecting with the sporting community throughout the region to learn more about their organizations, the long term needs for their sports and future events they have planned”, stated Mund.

Please see the attached document for more information.

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North Okanagan Sports Society
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NORTH OKANAGAN SPORT COUNCIL

Vision / Mission / Values / Initiatives

OUR MISSION (What We do & Why)

What

We bring together partners (all sport organizations, all levels of government, community, volunteers) to enhance sport and recreation in the North Okanagan

To champion and provide leadership for the development of sport and recreation infrastructure and host events for the betterment of our community.

Why

To ensure a strong and vibrant community.

&

To improve the future of sport and recreation in our region for future generations.

OUR VISION (Where we want to go)

Inspire and Champion a Healthy Community through Sport and Recreation

OUR VALUES (What Guides our Actions)

Partnership – Bringing together community groups, government and business.

Inclusive – Include all individuals and organizations.

Community – Working together to achieve social and economic success.

Civic Pride – A belief and value in our communities.

Respect – Value honest open communication and opinion of all

Legacy – Creating an organization for long term vision and future generations

Active – Develop and maintain healthy lifestyles through participation

STRATEGIC INITIATIVES

To achieve our mission and vision the following key strategic initiatives are to be pursued:

- Development of a 20-30 Year Facility Plan for Sport and Recreation.
- Create Centralized Resource for hosting Events in the region.
- Create Volunteer Database for Sport and Recreation.
- Engagement program with local governments to gain support & commitment.
- Create Sport & Recreation Skill/Knowledge Inventory Database. (Coaches, Trainers etc)
- Develop Partnership Program with Provincial and National sport organizations to benefit region.