



# REGIONAL DISTRICT OF NORTH OKANAGAN

MINUTES of a **REGULAR** meeting of the **REGIONAL GROWTH MANAGEMENT ADVISORY COMMITTEE** held in the Boardroom at the Regional District Office on Thursday, October 16, 2013

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|-----------------|------------------------------|--|------------|
| <b>Members:</b> | Director K. Acton            | Village of Lumby                             | Chair      |
|                 | Director J. Pearase          | Electoral Area "F"                           | Vice Chair |
|                 | Director S. Fowler           | City of Armstrong                            |            |
|                 | Director D. Dirk             | District of Coldstream                       |            |
|                 | Director H. Cyr              | City of Enderby                              |            |
|                 | Alternate Director C. Fraser | Township of Spallumcheen                     |            |
|                 | Director P. Nicol            | City of Vernon                               |            |
|                 | Director B. Fleming          | Electoral Area "B"                           |            |
|                 | Director R. Fairbairn        | Electoral Area "D"                           |            |
|                 | Director E. Foisy            | Electoral Area "E"                           |            |
| <b>Staff:</b>   | R. Smailes                   | General Manager, Planning and Building       |            |
|                 | A. Kittel                    | Regional Growth Strategy Coordinator         |            |
|                 | J. deGroot                   | Executive Assistant (Temp.) (taking minutes) |            |

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## CALL MEETING TO ORDER

The meeting was called to order at 1:30 p.m.

### Regional Growth Management Advisory Committee Meeting – October 16, 2013

Moved and seconded by Director Cyr and Alt. Director Fraser  
That the agenda of the October 16, 2013 regular meeting of the Regional Growth Management Advisory Committee be approved as presented.

**CARRIED**

## ADOPTION OF MINUTES

### Regional Growth Management Advisory Committee Meeting – September 26, 2013

Moved and seconded by Directors Fairbairn and Fowler  
That the minutes of the September 26, 2013 regular meeting of the Regional Growth Management Advisory Committee be adopted as circulated.

**CARRIED**

## DELEGATIONS

The Regional Growth Strategy Coordinator provided an overview on evaluation of the Regional Growth Strategy indicators including the Quality of Life Survey results.

William Trousdale, President, EcoPlan International presented on the monitoring and evaluation program and the Quality of Life Survey including the following:

- Draft report has been prepared and the results are presented here;
- There was a good coverage of the region for the responses;

- Results of the survey regarding the North Okanagan as a place to live, retire, play; Economic development , such as workforce and income, agricultural and local food access; Water Use Conservation; Transportation; Environment; Community and Housing indicators;
- Areas which ranked high: Overall Quality of Life, Agriculture and Food Systems and Water while Transportation, Housing and Economic Development ranked low; and
- The information from the study will be accessible and easy to get on a website which is currently under construction.

Questions and discussion ensued regarding the following:

- How can we know these results represent the Region If there is not accurate representation of the demographics of the Region in the responses? - The data is good but more suggestive. Not as accurate as random sampling but this is still good data for a public process. Can use the data in other ways in more specified analysis and the confidence levels go up. Comments that were captured can be provided which provide additional information;
- Partnering with other groups can help to get more results; using students to get their parents to fill the information out; and
- Census data is important for local governments.

Moved and seconded by Directors Pearase and Alt. Director Fraser

That it be recommended to the Board of Directors a letter be sent to the Federal Government to ask the Compulsory Long Form Census be reinstated in order to enable government to obtain effective data from their constituents.

**CARRIED**

## **NEW BUSINESS**

### **Regional Growth Strategy Monitoring and Evaluation Program**

Moved and seconded by Directors Fleming and Alt. Director Fraser

That the report dated October 1, 2013 from the Regional Growth Strategy Coordinator regarding the Regional Growth Strategy Monitoring and Evaluation Program be received for information.

**CARRIED**

### **Regional Housing Needs Assessment**

Moved and seconded by Director Dirk and Alt. Director Fraser

That it be recommended to the Board of Directors the Regional Housing Needs Assessment be considered during the identification of 2014 Regional Growth Strategy implementation priorities.

**CARRIED**

### **Regional Transportation Implementation Agreement**

Moved and seconded by Director Dirk and Alt. Director Fraser

That it be recommended to the Board of Directors a Regional Transportation Implementation Agreement be considered during the identification of 2014 Regional Growth Strategy implementation priorities.

**CARRIED**

Discussion ensued regarding the following:

- Priorities could come forward next month;
- Process for prioritization is proposed as a brief workshop for this Committee;
- Monies are set aside to bring this forward from previous years (surpluses);
- Grants and budget parameters are available which can be pursued and will be discussed more at the next meeting;
- Priorities need to be set from the items noted here, some can be dealt with through staff and some could be done by a consultant; and
- Some of the priorities could be woven into each other;

### **Regional Employment Lands Inventory Website Launch**

Discussion ensued regarding the following:

- There has been refinements to the plan since the presentation from the City of Vernon's Economic Development Officer; and
- The Committee members would like to be invited to the event to launch the website.

Moved and seconded by Directors Fleming and Pearase

That the report dated October 1, 2013 from the Regional Growth Strategy Coordinator regarding Regional Employment Lands Inventory Website Launch be received for information.

**CARRIED**

### **Regional Economic Development Action Plan Concept**

Discussion ensued regarding the following:

- How do we develop these things – should we Invite groups to be apart of this?; and
- The committee would like to have information actions and places that have been successful so we can try to use those strategies here.

Moved and seconded by Director Dirk and Alt. Director Fraser

That it be recommended to the Board of Directors that the report dated September 4, 2013 regarding the exploration of the Regional Economic Development Action Plan concept be considered during the selection of 2014 Regional Growth Strategy implementation priorities.

**CARRIED**

### **ADJOURNMENT**

There being no further business, the meeting was adjourned at 2:51 p.m.

### **Certified Correct:**

  
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Chair

  
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Corporate Officer