

# ReTHINK Waste Project Grants



# Presentation Overview

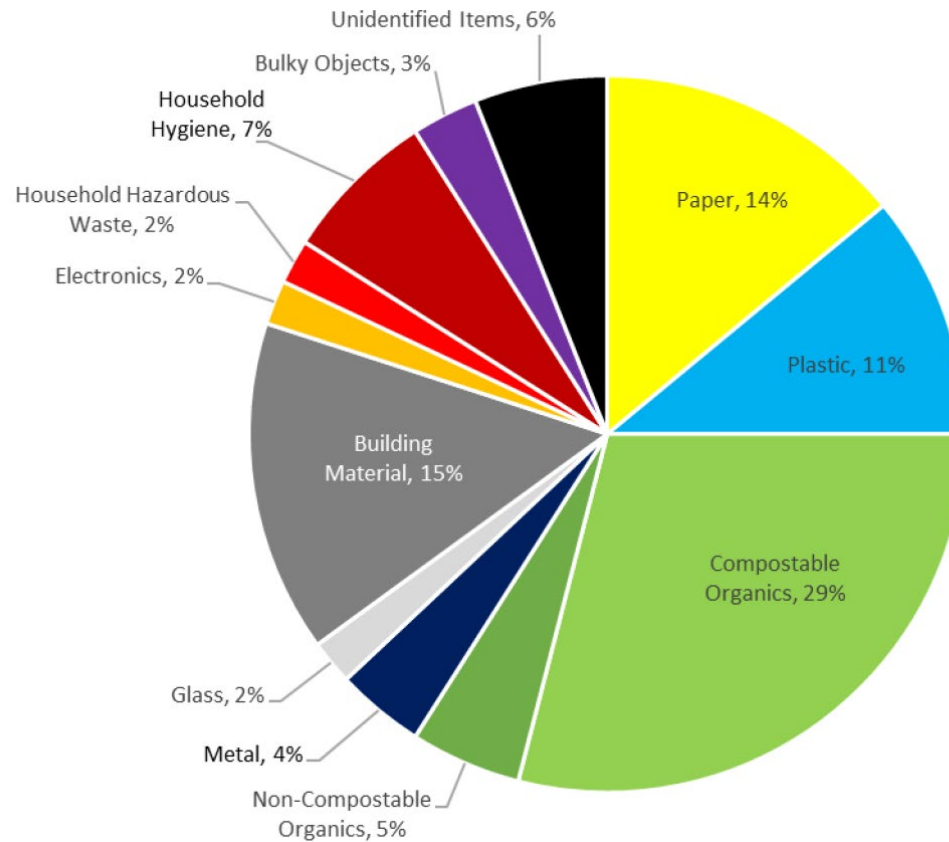


- Provide rationale and overview of ReTHINK Waste Grant Program
- Describe primary areas of focus of the program:
  - Pollution prevention hierarchy – Reduce & Reuse
  - The Circular Economy
- Circular Economy Examples
- Project evaluation criteria
- Questions/Discussion

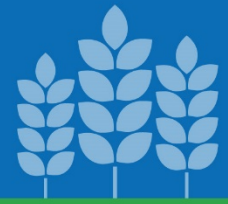
# Why Fund ReTHINKING Waste?



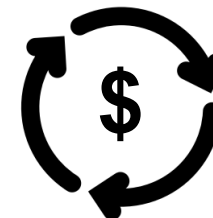
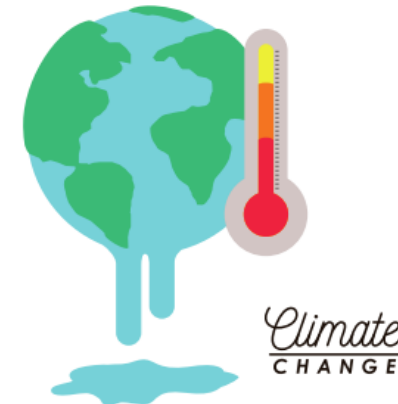
Each year more than 45,000 tonnes of municipal solid waste is disposed at RDNO DDFs. This is approximately 500kg per person!



# Why Fund ReTHINKING Waste?



- Expand the lives of our current landfills to avoid having to locate and build new ones.
- Reduce Greenhouse Gas Emissions by avoiding the extraction, transport and disposal of unwanted items. Also, compostable organics emit potent greenhouse gas emissions from landfills.
- Support a sustainable circular economy...



# Grant Program Overview



Supports a wide range of initiatives that reduce waste including:

- Community sharing/reuse initiatives
- Salvaging materials for reuse
- Research projects
- Waste reduction education
- Repair initiatives
- Waste reduction equipment development

# Grant Program Overview



- A total of \$50,000 in annual funding is dedicated to support a variety of projects.
- Individuals, businesses, community groups and non-profit organizations are eligible to apply.
- Project funds may be requested for up to 50% of the total cost of a project.

# Pollution Prevention Hierarchy



Projects that focus on Reduce & Reuse are a priority.

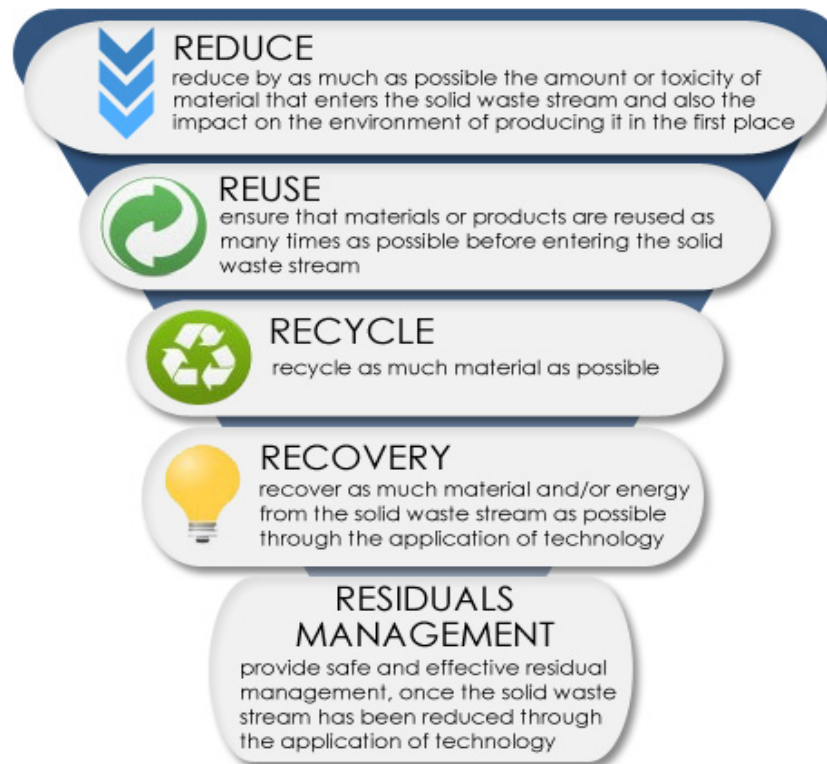


Image source: <https://www2.gov.bc.ca/gov/content/environment/waste-management/zero-waste>

# Prioritizing a Circular Economy



Projects that focus on keeping materials and products in circulation for as long as possible are a priority.

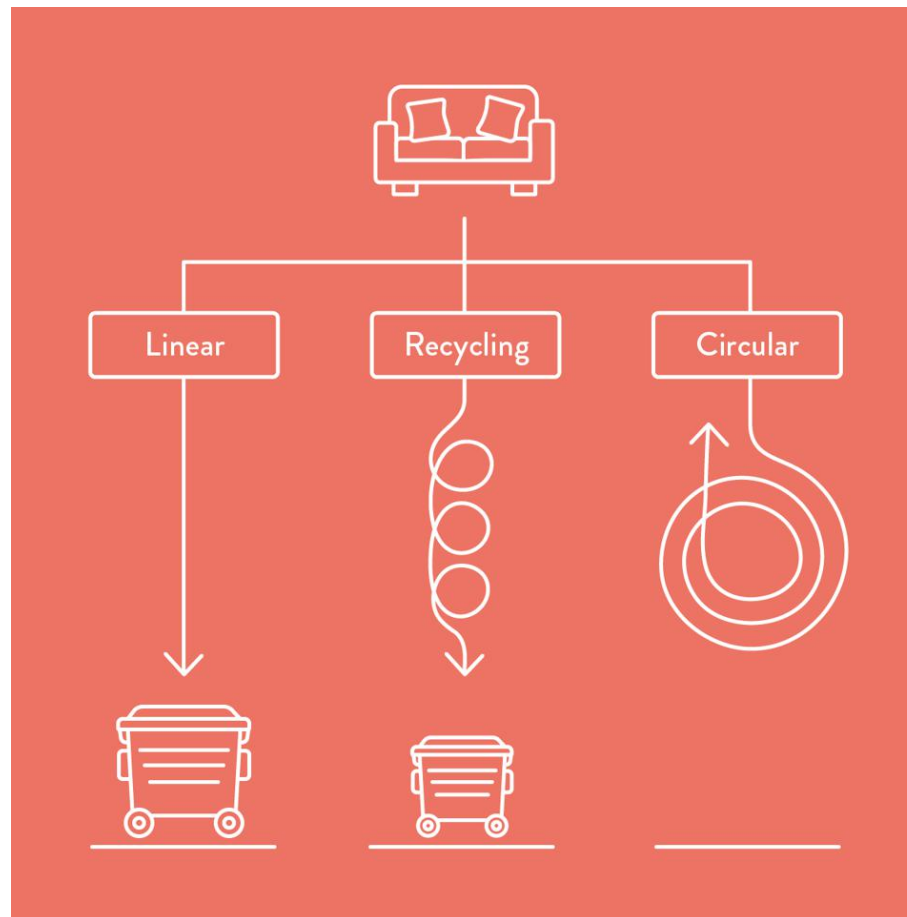


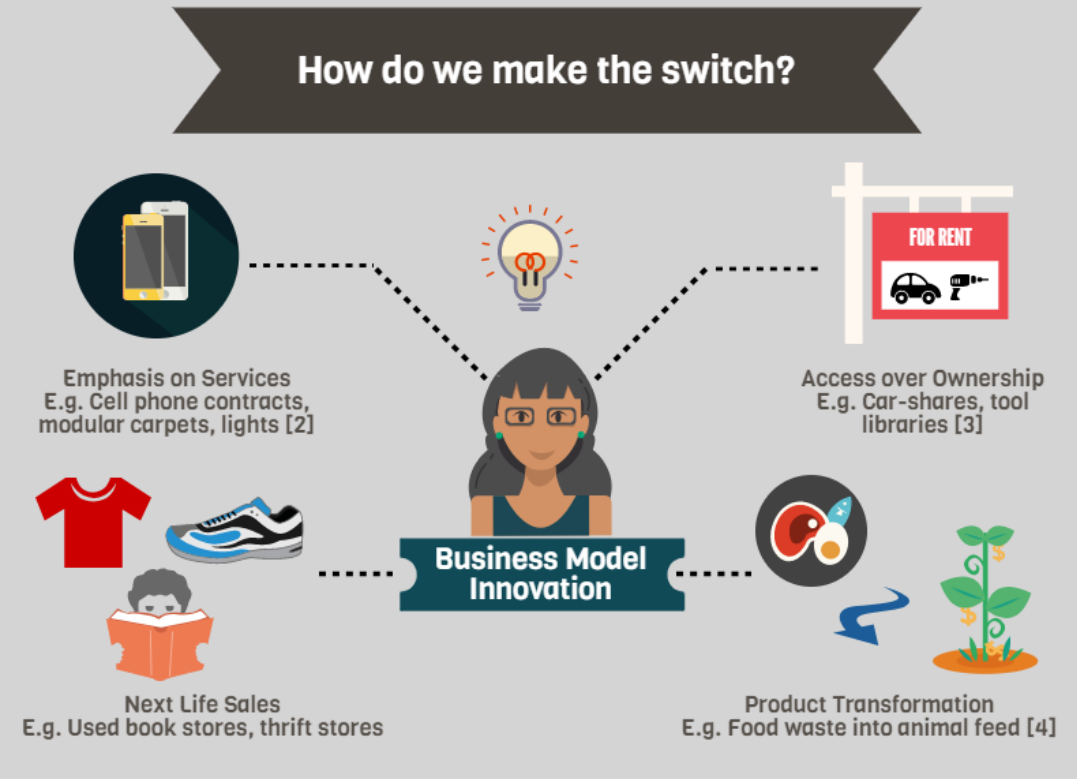
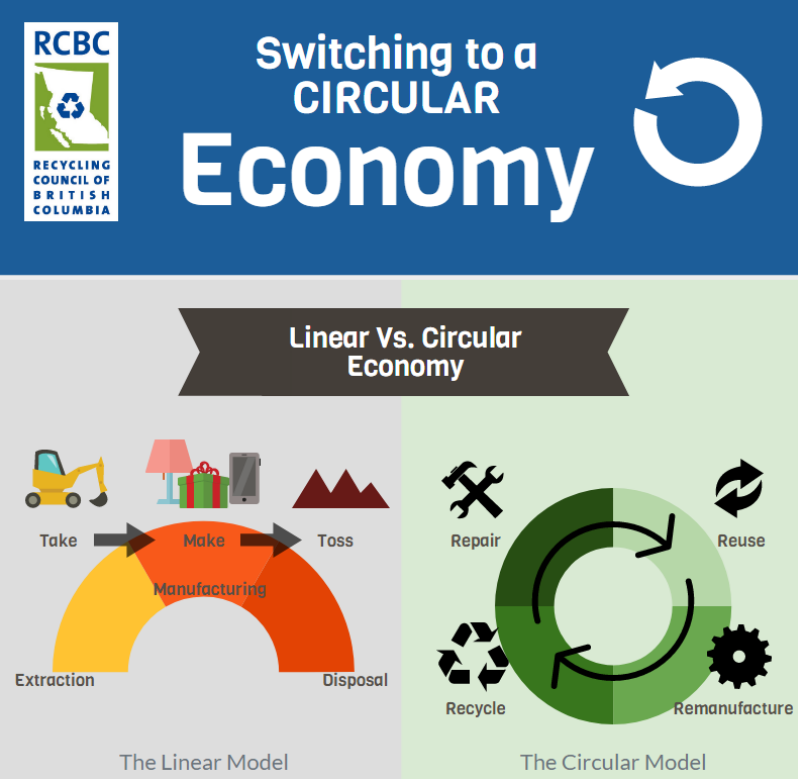
Image source: <https://www.forbes.com/sites/katejacksonk/2020/08/04/planned-obsolescence-versus-the-circular-economy/#5e02531e33ac>



# Circular Economy Components



Innovation is needed to move away from a wasteful linear economy to a circular one and the ReTHINK Waste Project Grant Program aims to encourage this.



Learn more about the circular economy at: [www.rcbc.ca/resources/circular-economy](http://www.rcbc.ca/resources/circular-economy)



# Circular Economy Examples



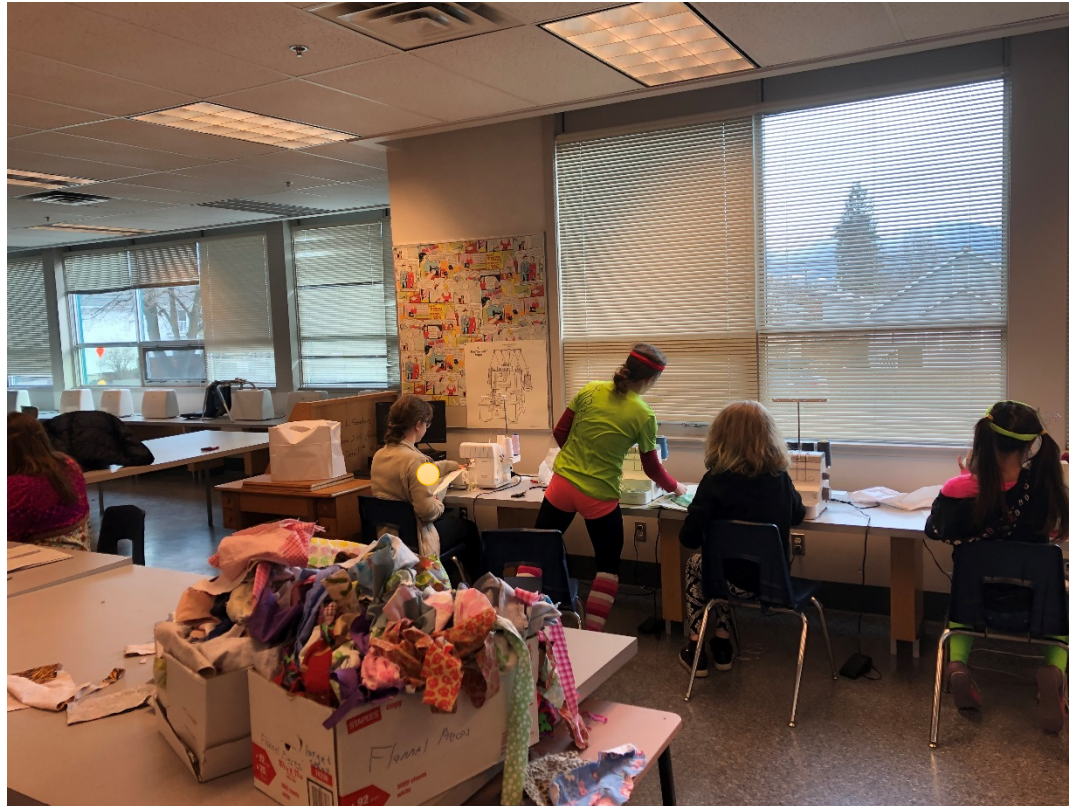
Repairing items can keep significant amounts of waste out of landfills.



# Circular Economy Examples



Local students producing reusable bags from repurposed fabric.



The Crafting a Change Program is an initiative that has received ReTHINK Waste Grant Funding.



# Circular Economy Examples



Habitat for Humanity - Kitchen Salvage Program dismantles and removes kitchens for reuse!



Image from: [habitatforhumanityokanagan.ca](http://habitatforhumanityokanagan.ca)

# Circular Economy Examples



Chopvalue transforms discarded chopsticks into high quality beautiful products.



Images from: chopvalue.com

# Sharing Economy Examples



Vancouver Tool Library provides sharing options for infrequently used items, saving many unnecessary purchases and packaging.



Image from: [vancouvertoollibrary.com](http://vancouvertoollibrary.com)



# Sharing Economy Examples



The Thingery is a lending library of many things. Giving members even more options to reduce and reuse.



Image from: [facebook.com/ThingeryHQ](https://www.facebook.com/ThingeryHQ), more information at [thingery.com](https://www.thingery.com).

# Sharing and Circular Example



FoodMesh Blends reducing sharing and circular economy examples with redistribution and an online marketplace for surplus food.!

Join a growing community of organizations committed to reducing food waste in our community

## NORTH OKANAGAN FOOD RECOVERY NETWORK

With support from the Regional District of North Okanagan's ReTHINK Waste project grant, FoodMesh is building a food recovery network of North Okanagan-based businesses, charities, and farmers to connect those with surplus food quickly and efficiently to those in the region who need it.

When you're part of the network, you can take advantage of the following services:

### Managed Retail Diversion Service

If you are a grocery retailer, we can help you significantly reduce your daily food waste by diverting the maximum volume of your unsalable food to local hunger-relief organizations and hobby farmers.

### Online B2B Marketplace

For your wholesale volumes of surplus food, our online B2B Marketplace will connect you to organizations to take that food. You can choose to sell it at a reduced cost or donate it.

**FoodMesh** Give food a second chance

foodmesh.ca/RDNO  
RDNO@foodmesh.ca

**LEARN MORE & JOIN THE NETWORK**



# Salvage and Reuse Example



Men's Shed Vernon salvaging imperfect wood from local sources to make quality items.



# Application Evaluation Criteria



- Accessibility to the broader community
- Collaboration with individuals and organizations in the community
- Financial sustainability beyond the grant period
- Sound management and fiscal responsibility

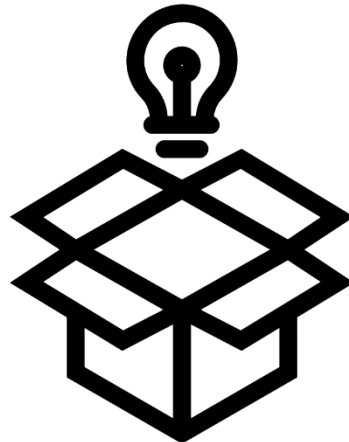


# Application Evaluation Criteria



Primary elements projects will be evaluated for are:

- Clear project description
- Specific, Measurable, Achievable, Relevant, Timely goals
- Unique and innovative approaches to waste reduction (preference for projects that prioritize the first two R's of Reduce and Reuse)





Need More Information?

Contact:

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