



REGIONAL DISTRICT NORTH OKANAGAN

MEMBER MUNICIPALITIES:

CITY OF ARMSTRONG

CITY OF ENDERBY

DISTRICT OF COLDSTREAM

VILLAGE OF LUMBY

CITY OF VERNON

TOWNSHIP OF SPALLUMCHEEN

ELECTORAL AREAS:

"B" – SWAN LAKE

"C" – BX DISTRICT

"D" – LUMBY (RURAL)

"E" – CHERRYVILLE

"F" – ENDERBY (RURAL)

2026-CS20 GVCC Management & Programming Operator REQUEST FOR EXPRESSION OF INTEREST

Addendum #1

Procurement Process

Q1 Would the RDNO consider an Expression of Interest from a consortium or partnership of local cultural and community organizations, with one organization acting as the lead operator?

Yes.

Q2 Following the RFEIO, does the RDNO anticipate issuing a formal Request for Proposals to shortlisted respondents, or could it negotiate directly with one or more respondents?

There is no expectation of either outcome, but both are possibilities. The potential next steps are outlined in Section 5 of the RFEIO and Section 3 of the Confirmation of Expression of Interest Form.

Operations

Q3 Is the RDNO looking for one operator to take on all responsibilities outlined in the RFEIO, or would a shared model be considered, for example, separating cultural programming and community engagement from facility and technical operations?

As this is a Request for Expression of Interest, the RDNO will consider any proposed models. If a submission separates responsibilities between partners, it will be important to briefly outline how the partners would communicate and coordinate at points of overlap or interaction.

Q4 Has an anticipated staffing model or operating budget been developed? Would the operator be responsible for hiring all front-of-house, administrative, programming, technical and facility staff?

It is expected that the staffing models proposed through this RFEIO will inform an operating budget. The staffing model would be the responsibility of the operator/consortium and may be done in partnership with other organizations.

Q5 How is the selected operator expected to work with the VPAG and GVMA, particularly around shared spaces, visitor services, marketing and building-wide events?

The selected operator is expected to take a collaborative and integrated approach to working with the Vernon Public Art Gallery (VPAG) and the Greater Vernon Museum & Archives (GVMA). Proponents should outline how they would coordinate the use of shared spaces, align visitor services where appropriate, and support a seamless and welcoming visitor experience throughout the Greater Vernon Cultural Centre.

The proponents should also describe their approach to collaborative marketing, cross-promotion of programs and exhibitions, and participation in, or coordination of, building-wide events and community initiatives. The EOI should demonstrate that its approach would contribute to a cooperative, visitor-focused cultural facility and support the objectives and vision outlined in the Greater Vernon Cultural Centre Vision Document.

- Q6** Would the operator be expected to develop and deliver primarily its own programming, or to act as a facilitator and presenting partner for existing local arts, cultural and community organizations?

There is no expectation for a particular approach (direct programming vs presenting partner). The proponents should consider and communicate their approach in a way that demonstrates it will provide a high level and variety of activities, maximize public benefit, and be best suited to deliver on the project objectives and vision.

Revenue and Expenses

- Q7** Will the RDNO provide an annual operating contribution, or would the operator be expected to rely mainly on earned revenue, grants, sponsorships and fundraising?

The RDNO is encouraging a model that focuses on maximizing revenue from the listed sources; however, an annual operating contribution from the RDNO may be considered when finalizing the operating budget through an RFP and/or negotiation process.

- Q8** Which building-related expenses would the operator be responsible for, including utilities, insurance, maintenance, custodial services, security, repairs and capital equipment replacement?

The operator will be responsible for services driven by operations and programming, such as custodial and security services. Building expenses, such as utilities, insurance, and preventive maintenance and repairs, would be the responsibility of the RDNO.

- Q9** Would the operator be able to set rental rates, ticketing fees and other earned-revenue opportunities for the presentation space, Cultural Commons and outdoor plaza, or would these decisions require RDNO consultation?

Yes, the operator would be responsible for setting rental rates, ticketing fees, and other earned revenue opportunities. Some RDNO consultation is anticipated, as rates will impact the operating funding strategy and may be influenced by project objectives.

Facility

- Q10** Will the 163-seat retractable-seat presentation space include technical equipment such as lighting, sound, projection and staging?

Yes, technical equipment will be included, most of which is covered in the venue's Technical Specifications document included in this RFEOI.